ESolve e-Commerce

A better way to build websites.

What is eSolve?

eSolve is a hosted, cloud based website platform that allows a client to select from a range of pre-built websites which best suit the requirement of their online presence. Whether it's a simple 5 pager showcase website to tell potential clients about your business or a fully integrated online store; eSolve is the solution for you. Our platform is all about customization, so if none of our pre-built websites work for you we can build a new custom website especially for you. The platform operates in CMS (Content Management System) or eCommerce mode. eSolve arms you with the ability to change nearly every content aspect on your website. These changes include adding additional pages and menu items via our userfriendly dashboard. In eCommerce mode, you can list your product catalogue and create an online trading platform for your clients.

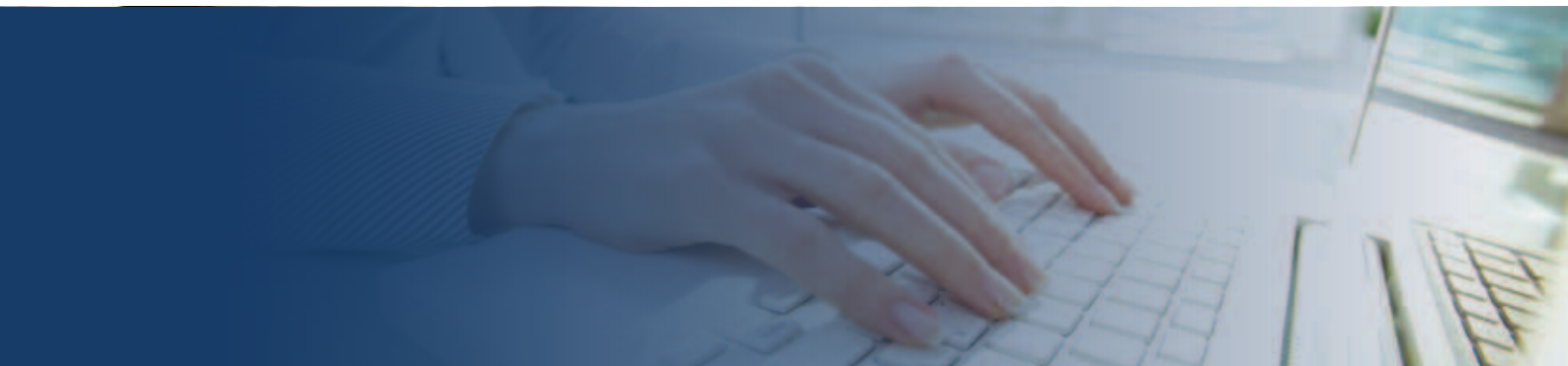To view our templates on offer, please visit **http://esolve.co.za/get.started**

Integrated with IQ
(They speak to each other)

The eSolve system has been integrated to the IQ Business and IQ Enterprise accounting / ERP software packages. This means that if you have a retail or wholesale outlet and want to integrate your IQ system to a web based shopfront, things just got a whole lot easier.

How does the integration work?

Our eSolve Update Center software communicates by means of the IQ Application Interface, or IQ API in short. For example, you can import Sales Orders, placed online on your website, directly into IQ. The software package includes a built in task manager that allows it to run unattended. It can be configured as a windows service for full automation. Stock images are extracted from the IQ system directly to the website by means of a web service thus eliminating the need for a FTP account and related firewall configurations normally required on the IQ server. The eSolve Update Center is installed by us on your IQ Server.

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ESolve e-Commerce.

Our data synchronization includes:

- Stock details such as stock code, stock name, extended description, pricing, and stock on-hand.
- Client accounts, master details.
- Stock images.
- Sales orders.
- Live stock levels at checkout.

The IQ API can be purchased directly from IQ Retail. The IQ API has a monthly subscription fee is payable to IQ by means of debit order. It's compatible with both IQ Business and IQ Enterprise.

Some Important Features

- Integrated to various other systems such as Payment Gateways, Social Media, Google and Email marketing platforms to name a few.
- Dedicated eSolve Dashboard to manage your online store.
- Secure cloud based managed hosted solution with full support.
- Branch sales order routing, sending orders via emails to the users nearest branch with payment routing per branch.
- Shipping Cost recovery module. Shipping with International and local zoning. Weight / volume and or volumetric weight supported.
- Custom features to your web store-front that you may require. Store locator, Events Calendar, Image Gallery etc.
- Mobile friendly – Responsive website templates.
- No third party plug-ins.
- Hosted on Windows IIS on dedicated hardware located in a secure Tier 4 datacenter.

Why use us?

An e-commerce system is just an e-commerce system, or is it? At eSolve, we take responsibility for your online presence. Our software is home-grown and managed by us from development to hosting. We have one constant revolving version of our software; evolving with new features all the time. Our platform is rock solid and built on proven technologies. We understand retail and retail software that in turn shows in our work. Business owners don't have the time to maintain two stock databases and by utilizing integration technologies such as the IQ API, we make it easier to take your business online. Let eSolve be your partner and help you grow your online presence.

Who is 21 Digital Web Solutions cc?

Founded in 2007, we are the people behind the eSolve platform. 21D hosts and support the servers eSolve runs on. We also add new features, maintain and support the software package.

Why not partner with us?

If you think that our eSolve product offering is something your clients might be interested in, please visit our business partner page for more information regarding our partnership program:
http://www.esolve.co.za/iq.esolve.business.partner

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About IQ Retail (Pty) Ltd
IQ Retail (Pty) Ltd is a software development company that provides expertise in complete financial and business administration solutions. IQ Retail has been active in the development of business systems specialising in the accounting and retail management environment since 1986. In this highly competitive market, IQ Retail has grown to become one of the premier providers of innovative and strategic business solutions.

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