



# Comalytics e-commerce integration

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**Comalytics**

# About

Comalytics have been specialising in e-commerce websites since 2004.

With more than 1400 online stores and more than R1.2 billion worth of transactions under our belt, we have the knowledge and experience to take you online with no hassles.

Our smallest customer has 3 products valued at more than R300 000 each and our biggest customer has 14.2 million products! Our most complex customer has 20 800 categories. We have seen it all and solved their problems!

We added a dynamic B2B product to our range in 2015 along with integrating our websites (both B2C and B2B) with ERP systems – with major success. Our customers can now see up to date stock levels and pricing. Price levels can differ per business customer or groups of customers. Customers and reps have access to accurate information wherever they are – with the ability to place their orders 24/7.

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**We are passionate about  
what we do**

**Click here to get in touch**

**or email us at  
sales@comalytics.com**

# What we offer

## OUR E-COMMERCE SOFTWARE HAS YOU COVERED WHETHER YOU:

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### SELL DIRECT TO CUSTOMERS

From your garage, or via a large multi-store or multi-operation corporate. Responsive design goes without saying.

### SELL TO OTHER BUSINESSES

And typically have 100+ active customers, 500+ products and 200+ orders per month

### NEED TO MANAGE YOUR SUPPLY CHAIN

Across multiple outlets and suppliers, including ordering processes, rebates and inter-branch transfers.

Our products can be standalone systems or integrated into your ERP, customer or supplier systems. We already successfully integrate and run B2B and B2C websites linked to the following ERP systems:



iQ Retail



Fincon



Kerridge



Navision

Sage Pastel Accounting

Pastel Partner



Quick Books



Xero

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We have standard solutions that will save you money

or

We can customise your website and our software to suit your business needs.

[Click here to get in touch](#)

or email us at [sales@comalytics.com](mailto:sales@comalytics.com)

## Benefits of Integrating

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**Want a live view of your business?** Your IQ Retail data through our Comalytics software gives a live and united view of information to customers and staff members. This eliminates the call centre in Johannesburg saying something different to the sales agent in Cape Town.

**Love great access?** Our cloud-based systems mean your site is instantly and safely available 24/7, both to customers and to your team.

**Keen to free up your staff to do their real jobs?** With reduced admin and less manual input, your marketing, sales, customer service, order fulfillment, logistics and supplier management teams are all freed up to do what they do best.

**Got customers with specific requirements?** Well organised categories and intelligent search options help them explore new products, easily find tried and tested ones, and access stock levels.

IQ Retail is superior to many other ERP systems in terms of the set of e-commerce information it holds. Our e-commerce integration gathers all the relevant information in IQ Retail and transfers it to your online store. This includes everything from item number and product name, to images, categorisation and item dimensions necessary for courier integration.

# What you need to know

## HOW DOES IT WORK:

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We set up and design your needed B2C, B2B or SOM website for you; according to the package you choose.

We then link your IQ Business or IQ Enterprise ERP software to your new website via the IQ Application Interface (API).

### **This means that:**

- You can display only the products you want to display on your website by marking them for e-commerce or not
- Your products and prices are always up to date and maintained in one location – your IQ Retail system.
- You can display stock levels that have been synchronized across warehouses and branches or not display stock levels at all
- When your customer places an order online, our e-commerce integration places it directly in your IQ Retail system – minimising admin
- Read more on our IQ Retail Integration

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**To understand the full benefit and functionality of our system – contact us for a free consultation**

# What you need to know

## PRICING INFORMATION

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Setting up your IQ Retail integration is free when we set up and design your website for you.

The monthly maintenance of the connection is also included in our premium monthly fee option for the website.

See our B2C package prices [here](#).

Contact us for B2B prices.

There is a fee payable to IQ Retail to obtain and use their API.

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**We are flexible and do the technical work for you.**

**[Click here to get in touch](#)**

**or email us at [sales@comalytics.com](mailto:sales@comalytics.com)**

Your business is free to thrive  
with all your data streamlined, in  
one place and managed by  
powerful systems

Make the web work for you, your  
customers and your team.

# Contact Us

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[www.comalytics.com](http://www.comalytics.com)